INFORMATIVE SPEECH

Instructions:
Informative speeches are the most common speech you will encounter in academic and professional environments. In this speech, you will be acting like a teacher informing your audience about a researched topic of your choice (topic must be approved by instructor in advance to due date). This is not just your opinion or common knowledge, research is required. To assist you with conducting research, there is a mandatory Library Research Presentation scheduled for our class (see syllabus). Attending this presentation is necessary to complete this speech assignment.

Time Limit: Speech time limit is 8 minutes. Question and Answer session will follow.

Topics:
When choosing a topic, please consider one that you are truly interested in. Along with facts pertaining to your speech topic, you must also include why you chose this topic, why this topic is personally significant to you, and why your audience should also consider this topic interesting and important. See syllabus for deadline to submit potential topic ideas for consideration.

Question & Answer Session and Speech Supplements:
After each speech concludes, speakers will take questions from audience members. In addition to evaluating speakers, audience members will be required to prepare questions for each presenter. Speakers should conclude their speech as usual and then signal their availability for questions from audience members (for example, "I will now take questions from the audience."). If you plan on supplementing your speech with any photos or videos, please review with instructor in advance to due date.

Title: Your speech must have a CREATIVE TITLE (write this on the board and include on your Instructor Speech Grading Sheet and outline). The title should not be "Informative Speech".

Bibliography: Typed APA format referencing a minimum of two credible sources. The above mentioned Library Research Presentation (at the MCC Library) will review APA formatting and locating credible sources. You must also verbally credit your sources within your speech in order to avoid plagiarism. Do not announce all sources at the conclusion of your speech!

Handouts: handouts for the class, brochures, where to find additional information, etc. are strongly encouraged. Please have enough copies for all students and instructor.

Outline: Students are required to submit a TYPED outline that includes your name and (creative) title. Follow outline format illustrated in your text, Chapter 11, outlining your Speech, pages 140 – 141).

Required Reading:
Chapter 4: Effective Listening pages 51-52 (Questions)
Chapter 11: Outlining Your Speech (follow outline example, pages 140-141)
Chapter 15: Informative Speaking.

Evaluation Requirement: from Blackboard, print two copies of the Anonymous Informative Speech evaluation form. Students are required to evaluate two separate speakers in class on speech due date.

SEE SYLLABUS FOR DUE DATE